



Semester/Year	Subject Code	Nomenclature (To be printed on DMCI)	Theory/ Practical	Core/ DSE/ MGE/ AECC/ VAC	L	T	P	Credits	Max	Pass	Attendance	Mid Term	Assignment	Professional Activities	Max	Pass	Demonstration/Presentation	Viva-voce	Max	Pass	Attendance	Mid Term	Project/Lab Work	Conduct/Demonstration	Max	Pass	Overall Pass Marks	Scheme of Examinations [Theory+Internal or Practical+Internal]
III	080803001	Entrepreneurship and Innovation	Theory	Core	4	4	4	4	70	28	10	10	10	30	12	12	50		Max	Pass	Attendance	Mid Term	Project/Lab Work	Conduct/Demonstration	Max	Pass	40	Theory + Internal
III	080803002	Corporate Governance	Theory	Core	2	2	2	4	35	14	5	5		15	7				Max	Pass	Attendance	Mid Term	Project/Lab Work	Conduct/Demonstration	Max	Pass	20	Theory + Internal
III	080803003	Research Project	Practical	Core				4	4								50										40	Practical + Internal
Marketing - Choose any two Discipline Specific Electives Courses (specialization areas offered under dual specialization scheme)																												
III	080803004	Marketing Analytics	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
III	080803005	Sales & Distribution Management	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
III	080803006	Integrated Marketing Communications	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
Financial Management																												
III	080803007	Financial Analytics	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
III	080803008	Forex & Derivatives Management	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
III	080803009	Corporate Tax Planning	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
Human Resource Management																												
III	080803010	HR Analytics	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
III	080803011	Performance Management	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
III	080803012	Employees Relations & Compliance	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
Operational & Supply Chain Management																												
III	080803013	Logistics management and Warehousing	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
III	080803014	Supply Chain Design and Management	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
III	080803015	Service Operations Management	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
Business Analytics																												
III	080803016	Big Data Analytics	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
III	080803017	Text Mining using NLP and Machine Learning	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
III	080804018	Rational Database Management and SQL	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
Total this semester credit: 28																												



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