

School of Management & Commerce
Name of the Programme MBA

Applicability of Session : 2026-27 onwards

Semester/Year	Subject Code	Nomenclature [To be printed on DMC]	Theory/ Practical	Core/ DSE/ MGE/ AECG/ VAC	L T P	Credits	Theory (External)			Theory (Internal)			Practical (External)			Practical (Internal)			Scheme of Examinations [Theory+Internal or Practical+Internal]				
							Max	Pass	Attendance	Mid Term	Assignment	Professional Activities	Max	Pass	Demonstration/Presentation	Viva-voce	Max	Pass		Attendance	Mid Term	Project/Lab Work	Conduct/Demonstration
I	080701001	Management Principles and Organisation Behaviour	Theory	Core	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
I	080701002	Managerial Economics	Theory	Core	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
I	080701003	Statistics for Managerial Decision	Theory	Core	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
I	080701004	Accounting for Managers	Theory	Core	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
I	080701005	Business Environment	Theory	Core	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
I	080701006	Communication Skills	Theory	Core	2	2	35	14	5	5	5	15	7								20	Theory + Internal	
I	--	University Basket	Practical	SEC	2	2															50	20	Practical + Internal
							Total Credits for the Semester :24																
II	080702001	Business Research Method	Theory	Core	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
II	080702002	Financial Management	Theory	Core	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
II	080702003	Marketing Management	Theory	Core	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
II	080702004	Human Resource Management	Theory	Core	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
II	080702005	Production and Operation Management	Theory	Core	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
II	080702006	Corporate Working Skills	Theory	Core	2	2	35	14	5	5	5	15	7								20	Theory + Internal	
II	--	University Basket	Practical	SEC	2	2															50	20	Practical + Internal
							Total Credits for the Semester :24																
III	080703001	Strategic Management	Theory	Core	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
III	080703002	Business Law	Theory	Core	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
III	080703003	Summer Training Report	Practical	Core	4	4															50	Practical + Internal	
							Total Credits for the Semester :24																
Marketing																							
III	080703004	Digital Marketing	Theory	DSE	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
III	080703005	Customer Relationship Management	Theory	DSE	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
III	080703006	Consumer Behaviour Analysis	Theory	DSE	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
Financial Management																							
III	080703007	Security Analysis and Portfolio Management	Theory	DSE	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
III	080703008	Management of Financial Markets and Institutions	Theory	DSE	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
III	080703009	Restructuring and Business Valuation	Theory	DSE	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
Human Resource Management																							
III	080703010	Compensation and Benefits Administration	Theory	DSE	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
III	080703011	Industrial Relations and Labor Laws	Theory	DSE	4	4	70	28	10	10	10	30	12								40	Theory + Internal	
III	080703012	Learning and Development	Theory	DSE	4	4	70	28	10	10	10	30	12								40	Theory + Internal	



Signature

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Operational & Supply Chain Management																												
III	080703013	Operations and Supply Chain Management	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
III	080703014	Procurement and Logistics Management	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
III	080703015	Total Quality Management	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
Business Analytics																												
III	080703016	Basic Data Analytics using R and Python	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
III	080703017	Predictive Modeling	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
III	080703018	Statistics with R	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
IV	080704001	Entrepreneurship and Innovation	Theory	Core	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
IV	080704002	Corporate Governance	Theory	Core	2	2	2	2	35	14	5	5		15	7												20	Theory + Internal
IV	080704003	Research Project	Practicle	Core			4	4																			40	Practical + Internal
Marketing																												
IV	080704004	Marketing Analytics	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
IV	080704005	Sales & Distribution Management	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
IV	080704006	Integrated Marketing Communications	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
Financial Management																												
IV	080704007	Financial Analytics	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
IV	080704008	Forex & Derivatives Management	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
IV	080704009	Corporate Tax Planning	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
Human Resource Management																												
IV	080704010	Human Resource Analytics	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
IV	080704011	Performance Management	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
IV	080704012	Employees Relations & Compliance	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
Operational & Supply Chain Management																												
IV	080704013	Logistics managementand Warehousing	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
IV	080704014	Supply Chain Design and Management	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
IV	080704015	Service Operations Management	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
Business Analytics																												
IV	080704016	Big Data Analytics	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
IV	080704017	Text Mining using NLP and Machine Learning	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
IV	080704018	Rational Database Management and SQL	Theory	DSE	4	4	4	4	70	28	10	10	10	30	12												40	Theory + Internal
Total this semester credit 28																												



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